



## NWWG Meeting Notes for April 18, 2007

Members present; Fred Martin, Patty Madigan, Linda MacElwee, Kirk Vodopols  
Facilitator; Fred  
Notetaker; Linda

### Set Agenda

1. River Center Staffing-
  - Ken – Thursday afternoons after Father's Day
  - Patty- 2<sup>nd</sup>- 4<sup>th</sup> Saturday 10:30-12:30 a.m.
  - Kirk- 1<sup>st</sup> or 3<sup>rd</sup> Saturday
  - Fred - we need to find a Gardener for him first to free up his schedule
2. Wildflower Show- April 28<sup>th</sup> & 29<sup>th</sup>. We will have a table set up with our outreach materials available. Saturday a.m. 9:30- 1:00 pm Linda  
“ p.m. 1:00- 4:00 pm Patty  
Sunday – Fred 10:00- 2:30 pm
3. Robinson Creek Report- CCC's ( Cal. Conservation Corps) out there right now on Robinson Creek pulling invasives on 3 sites; Boonville Hotel, Natalie Whites( next door to the Redwood Drive- In) and the Kephart's.  
This is all in preparation for next month when native planting will take place along the creek- by Circuit Rider Productions.
4. Fundraising- We have enough funding to keep the River Center open for 4 months thus far from donations from the 06 year end appeal and sales of the River Guides, also;
  - there was a fundraising letter and form included in the latest newsletter
  - there is a possibility of a \$3500 donation coming from the Sierra Nevada World Music Festival to offset an increase in camping #'s.
  - We spent the remainder of the meeting time developing a Target List for businesses that might adopt a month for sponsoring the River Center; need to also develop ideas on what they will get in return for their support. i.e., sponsor names in the window or highlighted one month in a Calendar. We will develop a letter of solicitation and start actively pursuing some of these businesses.
    - MRC( Mendocino Redwood Company)
    - PWA(Pacific Watershed Associates)
    - Navarro Vineyards

- Goldeneye Winery
  - Rhoderer Winery
  - Handley Cellars
  - Greenwood Ridge Winery
  - Kendall- Jackson
  - Christine Woods
  - Husch
  - Maple Creek Winery
  - Highland Ranch
  - Dan Imhoff
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- Shenoa
  - AV Chamber of Commerce
  - Holmes Ranch Road Assoc.
  - North Country Real Estate
  - AV Volunteer Fire Dept Assoc.
  - Apple Farm
  - Taylor Roberts
  - Esterlina Vineyards
  - Breggo Winery
  - Brutocao Winery
  - Meyer Family Cellars
  - Scharffenberger- John
  - Wellspring Renewal Center

Meeting adjourned 5:45 pm.

\*Next meeting -Wednesday April 16<sup>th</sup>, 2007 4:30 pm at the River Center in Boonville.